



2026 Election

Candidate Profile:

Yuse Lajiminmuhip

Head of Marketing and Outreach, AGRU America, Inc.



Check all that apply:

- ☒ Experience with Business
- ☒ Resident of South Carolina

College and Training:

Georgetown University B.S. Human Science

Executive MBA; CMO Program Quantic

Startup experience

Board Experience:

Chair, Sustainability Technical Committee, International Geosynthetics Society. 3 Years.

Why do you want to serve on the Coastal Montessori Charter School Board of Directors?

I believe in the Montessori approach. It treats children as capable people who learn best when given more freedom in how they learn. I want more kids in our community to have access to that. I also have a personal reason: one of my children would be ready for Coastal Montessori next year if a kindergarten were available. The expansion is essential for the school and for many families like mine. I would like to contribute my experience to help make the school's goals a reality.

How do you hope to advance the mission of Coastal Montessori Charter School by serving on the board?

My background is in business, marketing, and leadership; I would bring all three to support the mission. Every family that discovers Coastal Montessori is another child who grows into an educated, socially responsible adult, so I see enrollment as essential to the mission. I'd help the school tell its story and reach the families who would thrive here, and I'd support the kindergarten expansion however the board needs, from planning through launch and outreach. I'm also eager to develop data-driven ways to demonstrate what Montessori education, and Coastal Montessori in particular, achieves for its students and community."

What do you see as your greatest strengths, and what positive additions can you bring to this board?

I'm at my best when I take a large volume of unstructured information and organize it into a clear picture a group can act on. In my current role, I regularly turn market data, customer feedback, and internal priorities into strategy the leadership team can rally behind. I also build relationships quickly and deliberately. Though new to the region, I've already developed a network across business, education, and the community that I'd put to work for the school.