

ABOUT NORTHWEST EVALUATION ASSOCIATION™ (NWEA)

Northwest Evaluation Association (www.nwea.org) is a global not-for-profit educational services organization based in Portland, Oregon. NWEA partners with educational organizations worldwide to provide computer-adaptive assessments, professional development, and research services. We are passionate about our mission: Partnering to help all kids learn®.

NWEA specializes in research-driven strategies to measure real student growth in the classroom. All NWEA education services are designed to identify each student's individual learning profile in the classroom. Today, over five million students take NWEA assessments each year.

NWEA is founded on the belief that true growth is best measured outside of the constraint of grade. NWEA helps educators and parents achieve real student growth by providing rigorous and accurate research to inform how students are learning.

FAST FACTS

- NWEA currently partners with more than 5,200 schools districts and education agencies around the globe, including public school districts, parochial schools, reform groups like Teach for America, Knowledge is Power Program (KIPP), charter schools, and The Science, Technology, Engineering and Mathematics (STEM) Education Coalition. We also partner with international schools and the Bureau of Indian Education.
- NWEA has partners in all 50 states and 124 countries.
- During the 2010-2011 school year, NWEA partners administered over 34 million MAP tests.
- Founded by Pacific Northwest public schools educators, NWEA has been a leading research and testing organization helping kids learn for more than 34 years.
- NWEA assessments are computer-adaptive, adjusting with each test question to find a student's unique level of knowledge.
- The goal of NWEA assessments is to identify skills and content areas that teachers can reinforce to help students make the greatest academic growth.
- The Kingsbury Center at NWEA (www.kingsburycenter.org) is an independent research organization whose mission is to advance the knowledge and practice of education through the use of student assessment data.
- NWEA's annual revenue is an estimated \$73 million.
- Matt Chapman currently serves as NWEA's President and Chief Executive Officer.

ABOUT MAP® (MEASURES OF ACADEMIC PROGRESS®) ASSESSMENTS

NWEA MAP assessments are state-aligned, computer adaptive assessment tools that accurately reflect the instructional level of each student. Districts can test up to four times a year, thus monitoring academic growth accurately and consistently.

NWEA offers MAP assessments in the following categories:

- Reading
- Mathematics
- Language Usage
- General science and science concepts
- Reading and mathematics in primary grades (kindergarten through 2nd Grade)

NWEA assessments are designed with student-centric guiding principles and continuously examined for reliability, validity and precision.

MAP is a computer-adaptive assessment that adjusts to student responses throughout the test. If a student answers an item correctly they are presented with a more difficult item; if they answer an item incorrectly, the follow-up item is easier. In this way, MAP assessments accurately reveal an individual's precise learning level.

MAP assessments measure item difficulty and student achievement levels on the same empirically derived, equal-interval scale, enabling development of item pools and tests that extend from elementary to high school. NWEA's RIT scale and item banks have been developed to endure over time and be applicable to a wide variety of educational settings.

Measurement from Pre-K through 12: Measure growth along the full path of a learner's education, helping you educate them for college and career readiness.

Fully Adaptive: Item by item, MAP adapts to each response, delivering a unique experience with each administration and charting an optimal learning path for each student.

Multipurpose: Our suite of assessments flexes. Use them to individualize instruction, measure academic growth, forecast proficiency, determine summative evaluation at the end of a course, and evaluate program effectiveness.

Immediate Results: We understand that educators and decision makers need reliable data fast, so our tests display student scores immediately at the end, with full performance data available the very next day.

MAP REPORTS & ALIGNMENT

- **Individualized Student Reports** provide longitudinal measures of growth in subject and content knowledge to measure progress and predict future performance.
- **Class Level Reports** provide content to guide instruction at the goal strand level, reinforcing student knowledge and opening challenging avenues for growth.
- **Class, Grade and District Reports** include multiple levels of aggregate data that can be leveraged to help determine placement, inform instruction, identify achievement gaps, set individual or group performance goals, and plan for professional development, resource allocation and program evaluation.
- **Projected Proficiency Reporting** accurately predicts how students will perform on high-stakes state assessments.
- **Aligned to State Standards:** Our team of curriculum experts rigorously maintain the alignment of our items to state curriculum standards, including Common Core State Standards, empowering educators with powerful paths to proficiency for every student.

ABOUT THE KINGSBURY CENTER AT NWEA

The Kingsbury Center utilizes achievement and growth data from MAP to ensure the quality of MAP assessments, and to inform education programs and policy.

The Kingsbury Center at NWEA is an independent research organization whose mission is to advance the knowledge and practice of education through the use of student assessment data. The Center publishes independent research studies on proficiency standards and achievement gaps, among other topics, and partners with scholars at outside institutions including Vanderbilt, Clemson and Brown universities.

The Kingsbury Center relies on the **Growth Research Database (GRD™)**, which houses demographic information and highly reliable, longitudinal student achievement information for approximately 10 percent of the U.S. student population. The GRD contains assessment records for more than 10 million students, making it the largest repository of student achievement data of its kind.

ADDITIONAL PRODUCT OFFERINGS

NWEA supports educators with products designed to increase the quality of instruction and help students become engaged in their own learning process.

Keeping Learning on Track[®] is a sustained, multiyear program that builds expertise in formative assessment as a process. Teachers learn key methods to gather evidence of learning and adjust instruction in the moment. The job-embedded program builds teacher learning communities that help educators collaborate and reflect on their practice throughout the school year.

Skills Pointer[™] helps educators pinpoint student skill gaps. It works on the web to support individualized learning and uses vertical mapping to uncover the prerequisite skills students may be missing. Learning Plans on Demand[®], a tool within Skills Pointer, uses this information to generate an individualized learning plan, saving teachers time and giving every student resources for learning more.

Power of Teaching[®] uses proven teaching practices to increase the quality of instruction and the level of student learning. By combining non-evaluative observation and coaching with practical, research-based curriculum, Power of Teaching supports teachers by building capacity in teaching fundamentals.

Children's Progress Academic Assessment[™] addresses the needs of younger students (as early as Pre-K) with developmentally appropriate and engaging content in literacy and mathematics. The product, which grew out of research at Columbia University, is also aligned to the National Association of Education for Young Children standards for assessment.